

HEALTH

NUTRITION

POPULATION

2007

DEVELOPMENT MARKETPLACE

WWW.DEVELOPMENTMARKETPLACE.ORG

IMPROVING RESULTS IN HEALTH, NUTRITION AND POPULATION FOR THE POOR
PROPOSAL DEADLINE
NOVEMBER 17, 2006



What is the 2007 Global Development Marketplace?

The World Bank's Development Marketplace program identifies and supports creative, small-scale development projects that deliver results and have the potential to be expanded or scaled up. The 2007 Global Development Marketplace (DM2007) is a joint effort between the Development Marketplace team and the World Bank's Health, Nutrition and Population (HNP) team. The World Bank is soliciting proposals on "*Improving Results in Health, Nutrition & Population for the Poor.*"

“Our association with the World Bank increased our profile and proved critical for enlisting other great partners and donors around the world.”

Blaise Judja-Sato Founder & President, VillageReach, DM2003 Winner



- ❖ Grant competition open to ALL
- ❖ Total of US\$4 million in awards available
- ❖ Maximum award size of US\$200,000
- ❖ Maximum project duration of 2 years

Who can apply?

NGOs, civil society organizations, foundations or development agencies that are based in the country of implementation may apply without additional partners. All other groups must apply in partnership with at least one organization, subject to the conditions below:

- At least one of the parties involved in the proposal must be based in the country of implementation.
- Both parties cannot be private businesses or individuals.
- Both parties cannot be academic institutions.
- Both parties cannot be local or regional government institutions.

Why should I submit a proposal?

The 2007 Global DM (DM2007) builds on the ongoing efforts of the World Bank to protect people from the impoverishing effects of illness, malnutrition, and high fertility. This is a unique opportunity for you to turn your innovative idea for improving health outcomes of poor people in developing countries into reality! If selected, your idea could receive up to US\$200,000 in grant funding for implementation.

Is my idea eligible to compete for a grant?

All projects that address the DM2007 theme, *Improving Results in Health, Nutrition and Population for the Poor*, are eligible to compete. Proposals should fall within one of the following sub-themes:

- Innovative mechanisms to reach vulnerable groups;
- Public-private partnerships to improve delivery of health goods and services;
- Innovative inter-sectoral linkages, such as improving water supply, sanitation services, indoor air pollution, roads, etc., for illness/disease/injury prevention;
- Cost-effective approaches/methods/technologies to improve local capacity to gather, analyze and apply health, nutrition and population data.

Your idea must have *direct results*; Projects with the primary output of research or knowledge, such as publications or conferences, cannot be funded through the DM.

How will my proposal be assessed?

All proposals will be screened by sector experts in health, nutrition, and population studies against a pre-determined set of criteria (see below). Approximately 100 finalists will be selected and given one month to prepare a more complete proposal. All finalists will then be invited to attend the Marketplace and Knowledge Exchange in Washington, D.C., to present their proposal to an international jury comprised of development experts. The jury will select 25 to 30 winners who will receive complete funding of their proposal. The criteria are:

INNOVATION How does your idea differ from existing approaches?

MEASURABILITY Does your idea have clear and measurable results that have a direct impact on improving health outcomes for poor people?

SUSTAINABILITY What is your capacity to implement your idea? Does your idea have the potential to continue *beyond* DM funding?

GROWTH POTENTIAL Can your idea be implemented elsewhere? Does it have the potential for expansion?

REALISM Do you have a realistic implementation time frame and budget?

- ❖ **NOVEMBER 17, 2006** Deadline for proposals (accepted in English ONLY).
- ❖ **FEBRUARY 9, 2007** Finalists announced.
- ❖ **APRIL 13, 2007** Finalists' proposals due.
- ❖ **MAY 22–23, 2007** Marketplace & Knowledge Exchange in Washington, D.C.



- ❖ www.developmentmarketplace.org
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How do I apply?

- 1 Visit DM home page at www.developmentmarketplace.org
- 2 Click on "DM2007 Competition" to enter DM2007 competition page
- 3 Review Competition documents (guidelines, step-by-step proposal instructions, sample proposal)
- 4 Click on "Apply Now" to access the online application form
- 5 Create an account (you must have an e-mail address) and answer all the questions in the online application form. When your proposal is complete, click on the Submit button and you will receive a proposal identification number.

Only proposals sent through our online application form will be eligible. If you cannot submit your proposal online, please contact the Development Marketplace team at dminfo@worldbank.org or +1.202.522.502.2042 (fax). Proposals must be in English. The deadline for proposals is November 17, 2006.

FORMER DEVELOPMENT MARKETPLACE WINNERS

Health care for remote communities in Mozambique

DM2003 WINNER, US\$249,741 VillageReach, in a long-term partnership with the Mozambique Ministry of Health, launched an integrated approach to improving rural access to health services by building and managing distribution networks and cold supply chains, introducing improved injection safety technologies and best practices, and providing sources of clean-burning fuel for use in health facilities without access to electricity. VillageReach is providing services to 173 health clinics in northern Mozambique reaching 3.5 million people and plans to expand to 84 additional clinics. Their activities have contributed to a 36 percent increase in the number of children immunized in participating districts. www.villagereach.org

Handheld software tools for program assessment in Kenya

DM2003 WINNER, US\$50,000 DataDyne, a Development Marketplace 2003 winner, has pioneered the use of handheld computers to gather public health data in developing countries. This computer-aided collection method dramatically increases data quality and reduces time, cost and errors. Since developing the software, DataDyne has initiated a three-country pilot in Kenya, Zambia, and Burkina Faso. After achieving success in the initial three countries, the plan is to expand the system to all WHO offices in sub-Saharan Africa. www.datadynegroup.com